



Activate APPROVED

Active Menu Challenge

The Menu Challenge Program is successful in Allen County!!

"I do believe that the menu challenge has increased our sales, especially in catering. We have seen a demand for Activate Approved boxed lunches."

• Jennifer Brogee
Owner, The Meeting Place

"We have certainly attracted more health conscious customers and our staff is also more informed, myself included, about healthy menu options."

• Brett Stover
Manager, The Meeting Place

"Seeing healthy options on the menu helps me in my effort to eat better and I am happy they are there."

* Restaurant Customer

The **Active Menu Challenge** was designed to create awareness among persons in Allen County and the surrounding areas about the importance of healthy eating. The **Active Menu Challenge** initiative is dedicated to increase the awareness of healthy eating and the importance of prevention in our community by partnering with local restaurants to promote their healthy menu items.

Participating restaurants will receive:

- Assistance with nutrition analysis and assistance in identifying of healthy options
- Promotion of designated facility on Activate Allen County and West Central Ohio Regional Healthcare Alliance websites, via social media and commercial advertisements as well as other promotions as available (ie. Within schools, preferred caterer listings within county)
- A seal cling designating the facility as a participating partner in the **Active Menu Challenge**
- Table tents to place on each table to list **Activate Approved** menu items (if desired)
- An icon that can be used on menus to indicate healthier choice items
- Increased consumer knowledge that the restaurant values healthy eating and a healthy lifestyle
- Staff training materials on **Active Menu Challenge**, items included and promotion
- Assistance with evaluation of program impact on your restaurant

To participate restaurants must:

- Have no unresolved health code violations
- Maintain an appropriate food license
- Enforce no-smoking laws within the establishment
- Offer at least two choices of fruits and/or vegetables, other than fried foods or potatoes
- Allow substitution of salad or other vegetables for fried potatoes
- Menu should include whole grain items
- Tap water should be free of charge
- Clearly designate low-fat and low-calorie menu items when offered
- Offer 1% or skim milk when milk is offered as a beverage
- Offer smaller portion size for some dishes (e.g. half portion sizes)
- Offer at least two main course meals with no more than 30% of calories from total fat, with 700 maximum calories for each meal (600 calorie maximum for children's meals)

For questions or to join the challenge:
Visit ActivateAllenCounty.com for application

Call 419-221-5035 OR

Email kmonfort@activateallencounty.com



Applicant's Business Name: _____

Business Owner: _____ Telephone: _____

Address of each establishment: _____

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Here is who is currently involved and promoting healthy menu items throughout the county:

- Applebee's
- Beer Barrel Pizza
- Happy Daz
- High Street Café—SRMC
- Old City Prime
- OSU Lima's Baron Bistro
- Panera Bread
- The Meeting Place on Market

Add your name to this list today!

Contact Activate Allen County today to learn more and sign up!

As the owner/manager of the above establishment(s), I certify that, as evidenced by Allen County Health Department records, this facility:

1. Has no unresolved health code violations
2. Maintains an appropriate food health license
3. Enforces no-smoking laws within the establishment

In addition, our current menus clearly indicate that this establishment:

4. Offers at least two choices of fruits and/or vegetables, other than fried foods or potatoes
5. Allow substitution of salad or other vegetables for fried potatoes
6. Whole grains are included within my menu
7. Clearly designate low-fat and low-calorie menu items when offered
8. Offer 1% or skim milk when milk is offered as a beverage and offer tap water free of charge
9. Offer smaller portion size for some dishes (e.g., half portion sizes)
10. Offer at least two main course meals with no more than 30% of calories from total fat, with 700 maximum calories for the meal (600 calories maximum for children's meals)

I also certify that if any of the above conditions change, the designation will be forfeited until such time that the criteria are met and a new application is submitted and approved.

A one year designation will be provided within thirty days after the application is received. Establishments that are designated as Participating Partners will be listed on the Activate Allen County and West Central Ohio Regional Healthcare Alliance web site, via social media and commercial advertisements as well as receive further promotion and materials as established within the previous page.

I, _____, hereby agree to the above terms and conditions:

Signed _____ Date: _____

Please submit this application to Activate Allen County, 136 S. West Street Lima, OH 45801

For Committee Use Only: Received _____ Approved _____

In order to promote healthier nutrition among people who live or work in Allen County, Activate Allen County and West Central Ohio Regional Healthcare Alliance have established a voluntary designation for food establishments who wish to be known as offering choices of nutritious foods in a healthy environment.