



## How do I Apply to be an Activated Business?

Businesses of all sizes are encouraged to apply to become an Activated Business. The program has three levels of certification: Bronze, Silver, and Gold. Applicants select activities and policies that are currently offered by their business in each of eleven scored criteria categories: (1) Organizational Supports; (2) Tobacco Control; (3) Nutrition; (4) Physical Activity; (5) Stress Management; (6) Mental Health; (7) Chronic Disease Prevention & Management; (8) Occupational Health & Safety; (9) Health Promotion; (10) Breastfeeding Support; (11) Weight Management. There are 148 possible points.

Businesses will be certified in the following categories based on size:

- Small Business: 1 – 25 Employees
- Medium Business: 26 – 100 Employees
- Medium-Large Business: 101 – 500 Employees
- Large Business: 501 – 999 Employees
- Corporate Business: 1000+ Employees

## Deadlines

The Fall application period opens on September 15<sup>th</sup> and runs through October 31<sup>st</sup>. Applications must be received by 5:00 PM EST October 31<sup>st</sup>.

Visit [www.activateallencounty.com](http://www.activateallencounty.com) to complete the online application or mail the attached form to:

Activate Allen County  
Attn: Cheri Mitchell / Activated Business Challenge  
136 S. West Street  
Lima, OH 45801

## Application Period

### Fall 2016 Challenge

September 15, 2016 - October 31, 2016  
Kick Off Event: September 22, 2016  
Award Ceremony: January 27, 2017

### Spring 2017 Challenge


Kick Off Event: March 15, 2017 - April 28, 2017  
Award Ceremony: May 2017

## Scoring

The Activated Business Challenge of certification (Bronze, Silver, and Gold) is determined by a scoring process. Businesses are scored according to size, and each criterion selected is worth a pre-determined number of points (based on the CDC Scorecard). These points are designated next to each criterion on the application. Certification status is assigned according to the number of points selected divided by the total number of points possible.

<b>Business Category (# of employees)</b>	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>
Small (1 - 25)	45/148	67/148	89/148
Medium (26 - 100)	59/148	81/148	104/148
Medium - Large (101 - 500)	59/148	81/148	104/148
Large (501 - 999)	74/148	96/148	117/148
Corporate (1000+)	74/148	96/148	117/148

## Resources

Activate Allen County - PICH staff will provide technical assistance to all businesses around these elements. Look for this symbol  on our [website](#) to find resources that can be utilized to assist applicants with implementing the elements included in the application.

Visit <http://activateallencounty.com/healthy-workplaces/> for a full list of resources